Art In FLUX presents HARLEM BEAT, a pop-up art gallery, at Scratch DJ Academy

May 15, 2013

Art In FLUX presents HARLEM BEAT, a pop-up art gallery, at Scratch DJ Academy. Scratch DJ Academy, the world’s leader in DJ education, is proud to announce its latest partnership with the pop-up art gallery, Art In FLUX Harlem. The two joined forces to bring transformative art to Scratch DJ Academy’s New York City location to inspire and motivate Scratch students, alumni and visitors. This partnership brought a unique melding of music and art to its location in New York City at its opening reception on May 8, 2013. The event was held at Scratch DJ Academy, 32 Cooper Square, 2nd floor New York, NY 10003.

Scratch DJ Academy, co-founded in 2002 by Rob Principe and the late Jam Master Jay of the legendary group Run DMC, teaches over 50,000 people annually from all 50 states and 35 countries at its four flagship locations in New York, Los Angeles, Miami and Chicago. With its affordable copyrighted curriculum, affordable prices and flexible schedules, Scratch DJ Academy is the worldwide leader in DJ and Music Production education.

Art In FLUX is a movement of artists appearing in pop-up art galleries featuring special events and creative collaborations with theatre, film, music, and fashion industries. FLUX highlights and creates opportunity for artists living and/or working in Harlem, brings art into public spaces, creates a positive use for vacant retail locations, and stimulates a vibrant neighborhood merging art, commerce and community.

Harlem Beat includes the work of four Harlem artists; Makeba Rainey, Tyson Hall, Ibou Ndoye, and Anya Roz showcasing a diverse group of artists whose imagination pulses to the beat of their Harlem neighborhoods and is reflected in their work through musical, creative, and historical contexts. These four artists offer a glimpse of the influence Harlem has on artists and the creative energy that has always been and continues to emanate from this community. The visual artists were joined at the opening of HARLEM BEAT on May 8 by Scratch instructor DJ Pauly Smallz.

For more information on Art in FLUX and to find out about other events around New York City, visit their website, like on Facebook and follow, Leanne Stella on Twitter.